

Winston-Salem State University National Alumni Association

Raleigh-Wake Chapter

Ways and Means Committee Report

Date: February 6, 2015

➤ **WSSU & ECSU Event**

Stanley Harding, Kimberly Lassiter, Madison Harding, Harry Williams and I, attended the planning meeting with ECSU on Jan 14th. Received and distributed our initial allotment of 200 tickets. Will follow-up with the status of sales at the end of the month. An article for the Carolinian and Tribune has been drafted advertising our event. An email has been sent to all paid membership with the event flyer. The event has been sent to all area online calendars, and posted on the Chapter's Facebook page. Chapter members have been requested to forward to friends via email, and all social media.

➤ RAMS night out at restaurants that will return a portion of the proceeds of sales back to the chapter. Restaurants such as Ruby Tuesday will donate 20% of all sales to people with the fundraiser flyer on a specific night. Committee decided to come up with a few different restaurants to have choice of locations and additional opportunities to utilize this fundraising method maybe once a month. *Status - Plan to have additional information for our next meeting.*

➤ Autobell fundraiser whereas the chapter will partner with Autobell Car Wash to sell coupons that will be good towards a car wash and/or credit to higher level of detail service. The chapter will retain half of all coupons sold. *Status – received information from Autobell and they have a new process, whereas we will have to resubmit our application online and wait for approval. Previously we did not need to complete this step for we were a previous customer. Will complete this step this week.*

➤ RAM shirt/sweater fundraiser whereas the chapter will partner with a vendor to design a shirt with a portion of the proceeds to be retained by the chapter. It has been several years since the last time we procured shirts for the chapter and we believe this will be a great way to promote the chapter. We have several members that don't have a chapter shirt and have expressed interest in us doing this fundraiser again. *Status – Pending*

➤ Online payment options for Donations & Membership Application

Discussed the idea of making it "easy" to make a donation to the chapter by creating a PayPal link that can be placed on our website and facebook pages. Plan to create an online version of our membership application that is linked to PayPal. *Status – Pending*

Submitted By: E. Jay Haddock, Chair